



Groove

Groove's Core Values

What We Believe And How We Run Our Business

SCRAPPY

S

ENTREPRENEURIAL | RESOURCEFUL | GET SHIT DONE

If we believe in it, we find a way to get it done, whether we have the resources or not. Obstacles are not excuses.

USEFUL

U

DELIVER VALUE | EMPOWER TEAMS | HELP BUSINESSES GROW

We work hard to deliver as much value as possible to our customers. Whether we're empowering them with software or educating them with content, we always strive to be useful.

REMOTE

R

SELF-STARTING | SELF-MOTIVATING | SELF-MANAGING

We believe that amazing work doesn't require an office, and that we can build a great company with everyone on our team living on their own terms.

FUN

F

FRIENDLY | OUTGOING | PASSIONATE

We enjoy the work that we're fortunate to do, and the people that we're fortunate to do it with. As crazy as it sounds, we look forward to Mondays.

SIMPLE

S

EASY TO CHOOSE | EASY TO USE | SUPPORT MADE EASY

In a world full of software that overcomplicates things, we aim to stand out as a breath of fresh air for small businesses looking to keep things simple.